## **ECONOMICS**

PROGRAM TITLE:

NEWS 3@ SUNRISE, FIVE

TYPF:

News

DATE OF BROADCAST:

July 12, 2004

**DESCRIPTION:** 

It appears in the valley that gas prices have been falling. The Las Vegas average is still more than two dollars, which is a little less than our current state average. We are teaming up with Terrible

Herbst to save you money on gas.

PROGRAM TITLE:

NEWS 3@ SIX

TYPE:

News

DATE OF BROADCAST:

July 12, 2004

**DESCRIPTION:** 

The friendly skies over Las Vegas could become a spot for disaster in the next few years. Air traffic controllers say they are short staffed. This could mean a shortage of tourists if the

problem continues.

PROGRAM TITLE:

NEWS 3@ NOON, FIVE, SIX

TYPE:

News

DATE OF BROADCAST:

July 15, 2004

**DESCRIPTION:** 

Some hope the monorail will eliminate congestion down on the strip giving tourists and locals one more option for getting around in the resort corridor. Not everyone is buying into that idea as of

yet.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 16, 2004

DESCRIPTION:

Old documents with your personal information are an invitation to identity thieves who want to steal from you. Do not throw away old bank statements, paycheck stubs or credit card bills, instead

shred them. We'll have a shredding truck available for you to shred as much as you want this weekend set up in the Valley Auto Mall

PROGRAM TITLE:

**NEWS 3@ SUNRISE** 

TYPE:

News

DATE OF BROADCAST:

August 9, 2004

DESCRIPTION:

A Nevada lawmaker wants larger families to benefit from the same tax breaks as smaller ones. Congressman Jon Porter will announce his plan today to expand child care tax breaks. Porter says the current law limits the break parents get for child care to two children.

PROGRAM TITLE:

News 3@ NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

August 10, 2004

DESCRIPTION:

The price you pay for credit cards, new car loans, and other money from the bank could go up today. The Federal Reserve Board is expected to raise the interest rate it charges banks by a quarter of a percent today. Banks pass the hike on to their customers.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

August 10, 2004

DESCRIPTION:

It's off again, on again for a controversial measure to repeal Nevada's record tax increase. Today Secretary of State, Dean Heller announced the "Axe the Tax" petition and another petition to keep public employees from serving in the legislature failed to get the required signatures to make the November ballot.

PROGRAM TITLE:

News 3@ NOON, SIX

TYPE:

News

DATE OF BROADCAST:

August 11, 2004

**DESCRIPTION:** 

The US Forest Service says it will cost more than six million dollars to rehabilitate the area burned by the waterfall fire. The fire

destroyed 15 homes near Carson City. It charred 87 hundred acres and cost nearly five-million dollars to fight.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 12, 2004

DESCRIPTION:

The energy department says to expect higher heating bills this winter. In fact, the majority of US households will see their heating bills jump to 20 percent. The biggest increase will hit users of natural gas, but the costs of heating oil, electric heat and propane are also rising.

PROGRAM TITLE:

News 3@ NOON

TYPE:

News

DATE OF BROADCAST:

August 13, 2004

DESCRIPTION:

We know Las Vegas is a hotbed for tourism but there may be a blow to the industry on the horizon. Cutbacks at one internet company may have an impact on the valley's economy. Expedia helps bring tourists and their money to Vegas. But they are phasing out their local center here in Las Vegas.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

August 13, 2004

DESCRIPTION:

An important tip from the Saving You Money team tonight that could help you avoid getting slapped with fees for insufficient funds at the bank. A new federal law will make your check clear faster than before. Your checks will clear within 24 hours if not quicker, so you cant' float your checks anymore.

PROGRAM TITLE:

News 3@ SUNRISE

TYPF:

News

DATE OF BROADCAST:

September 6, 2004

DESCRIPTION:

The Las Vegas monorail could go back into service for this final day of the Holiday weekend. Operators shut the system down

Wednesday when wheel fell off one of the trains. No one was

injured.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

September 6, 2004

**DESCRIPTION:** 

It used to be you couldn't find a car without a gleaming chrome bumper. But those days are long gone, now cars are wrapped

with plastic. According to the insurance institute for highway

safety when that plastic cracks it costs you plenty.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

September 6, 2004

**DESCRIPTION:** 

This Labor Day is not reason to celebrate for some union laborers who work in the convention industry. A strike continues for members of teamsters local 631. Leaders say they are walking the picket lines because their health benefits are on the line.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 8, 2004

**DESCRIPTION:** 

Clark County school leaders hope you can help them come up with new ways to pay for schools. The district is holding a community meeting on education funding today. The forum begins at ten this morning, and runs until noon at Keller Middle School.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

September 8, 2004

**DESCRIPTION:** 

If your power bill goes up with the temperature every summer and you're looking for a way to cut it down some, a new box may be

the answer. The new box will help lower your bills and help

conserve energy.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

September 10, 2004

DESCRIPTION:

The National Football League is about to kick into high gear this weekend and all the excitement quickly turns into the color green for valley sports books. In the world of football betting week one of the NFL is the second biggest revenue weekend behind the

Superbowl.

PROGRAM TITLE:

News 3@ NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

September 11, 2004

**DESCRIPTION:** 

After a week of picketing it looks like convention workers will be back on the job soon. Teamsters voted today on their new contract and a majority accepted it. Not everyone is happy with the deal though.

### **POLITICS**

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 12, 2004

DESCRIPTION:

The push to get people to vote in the November election is heating up with supporters for both parties stepping up efforts. One group in particular is trying to reach unregistered voters.

They are called Move On Pac.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 12, 2004

DESCRIPTION:

The National Democratic Party is taking a strong stance against the Yucca Mountain nuclear waste repository. The party's platform committee is moving forward with a plank proposed by congresswoman Shelley Berkley that reads- "We will protect Nevada and its communities from the high-level nuclear waste

dump at Yucca Mountain which has not been proven to be safe by sound science.".

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 12, 2004

DESCRIPTION:

We could learn today whether the new marijuana initiative will make it on the November ballot. It is now up to Nevada's other counties to decide the fate of the initiative. A simple mistake may have ruined the supporters efforts.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

July 13, 2004

**DESCRIPTION:** 

Work on the Yucca Mountain Nuclear waste project hasn't stopped despite last week's court decision. On Friday, the US court of Appeals in Washington D.C. tossed out a 10-thousand year radiation standard for the repository and ordered the EPA to set new standards.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

July 13, 2004

**DESCRIPTION:** 

Despite being charged with ethics violations embattled state controller Kathy Augustine will continue to man her post. Governor Guinn says he is concerned about allegations that Augustine had employees work on her campaign, but that he more concerned that the state's accounting system continues to function.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

July 14, 2004

DESCRIPTION:

Initiatives to allow adults to buy marijuana and stop frivolous lawsuits have failed to make the November ballot. But you will be voting on a proposal to roll back insurance rates. Secretary of

State Dean Heller says the marijuana petition failed because

supporters did not gather enough signatures.

PROGRAM TITLE:

News 3@ SIX

TYPF:

News

DATE OF BROADCAST:

July 14, 2004

DESCRIPTION:

Public employees will not be barred from serving in the state legislature. Today the Nevada Supreme Court denied a request to rule on the issue. Secretary of State, Brian Sandoval argued it is against Nevada's Constitution to allow local government employees to serve in the legislature.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

July 16 & 17, 2004

**DESCRIPTION:** 

Nevada's new state of the art voting machines are ready to make history this fall. The new machines created by Sequoia voting systems allows voters to see a printout of their ballot before making it final. Each polling place will have at least one new system.

PROGRAM TITLE:

News 3@ SUNRISE, NOON, FOUR- NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

August 9, 2004

**DESCRIPTION:** 

Democrat John Kerry is on the way to Las Vegas to campaign for votes in the valley. Kerry is campaigning hard with Native American groups in Arizona and New Mexico. He hopes the groups will help him win in those battleground states.

PROGRAM TITLE:

News 3@ SUNRISE, NOON, FOUR-NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

August 9, 2004

**DESCRIPTION:** 

While the President readies for his own southern Nevada visit this week, a former GOP rival will be campaigning for him. Arizona

Senator John McCain joined President Bush at a re-election event

in Reno in June.

PROGRAM TITLE:

News 3@ SUNRISE, FIVE

TYPE:

News

DATE OF BROADCAST:

August 9, 2004

**DESCRIPTION:** 

A liberal activist group will call on Nevada Republicans to take a stand against the Yucca Mountain Project today. Members of Move-On will present petitions at the state GOP headquarters in Las Vegas this morning. Those petitions ask the Republican party to officially oppose the nuclear waste storage site.

PROGRAM TITLE:

News 3@ SUNRISE, FIVE, SIX, NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

August 10, 2004

DESCRIPTION:

This is the week, for the next couple of days John Kerry and President Bush will be visiting our city and both campaigning for

the valley's votes.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 10, 2004

DESCRIPTION:

Doctors are weighing in on an issue in this year's election, stem cell research. An editorial in the New England Journal of Medicine criticizes the President's policy on the research. Three years ago he put limits on federal money for studies using stem cells.

PROGRAM TITLE:

News 3@ SUNRISE, NOON, FOUR-NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

August 11, 2004

DESCRIPTION:

Democratic hopeful Senator John Kerry wraps up his stop in Southern Nevada this morning. He will discuss the future of health care with a group of senior citizens at the Valley View

Recreational Center in Henderson at 9:30am this morning.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 11, 2004

DESCRIPTION:

A big issue with Nevada voters this November is in Yucca Mountain. Now the state is moving to keep the nuclear waste site from getting its license. The Department of Energy is expected to submit its request for a license for the project in four months.

PROGRAM TITLE:

News 3@ FIVE, SIX

TYPE:

News

DATE OF BROADCAST:

August 12, 2004

**DESCRIPTION:** 

President Bush surprised a lot of people with the speech he gave here in Las Vegas this morning. He addressed a hand-picked crowd of supporters. He talked about the economy, the war in Iraq and surprisingly his decision to approve Yucca Mountain.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 13, 2004

**DESCRIPTION:** 

Nevada voters now know why President Bush approved plans to store nuclear waste in the state. The President surprised many people yesterday with this defense of decisions regarding Yucca

Mountain.

PROGRAM TITLE:

News 3@ SUNRISE

TYPF:

News

DATE OF BROADCAST:

August 13, 2004

**DESCRIPTION:** 

The Nevada effort to make it legal to use small amounts of marijuana heads to court today. The ACLU and groups supporting legalization are suing Nevada's Secretary of State. A federal judge will hear arguments today on whether the petition should be

thrown out.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

August 14& 15, 2004

DESCRIPTION:

The President's right hand man is in Nevada tonight. This afternoon, Vice-President, Dick Cheney spoke to supporters at a High School in Elko. Nevada is a crucial battleground state which is why both parties are giving us a lot of attention.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 6, 2004

DESCRIPTION:

President Bush is talking jobs on the campaign trail this holiday weekend. He says John Kerry's tax plan will keep people from finding work. Yesterday the president visited Parkersburg West Virginia, which is considered one of a number of battleground states.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 6, 2004

DESCRIPTION:

An environment group says it is not too late to stop the Yucca Mountain project. Citizen Alert plans to hold a series of town hall meetings around Nevada over the next two months.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

September 6, 2004

DESCRIPTION:

You will decide dozens of important races tomorrow in the state's primary election. Polls are open from seven to seven. Tomorrow night we're teaming up with our election partners at Channel 10 to

bring you complete election coverage.

PROGRAM TITLE:

News 3@ SUNRISE, FIVE, SIX, NIGHTSIDE

TYPE:

News

DATE OF BROADCAST:

September 7, 2004

**DESCRIPTION:** 

Nevada voters cast their ballots today in the state's primary election. The voting will narrow down the field of candidates running for state and local elections. It will also decide party candidates in congressional races.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 7, 2004

DESCRIPTION:

A federal appeals court will weight in today on the future of Nevada's record tax increase. Lawmakers passed the 833 million dollar tax increase last year. The Ninth US Circuit Court of Appeals will rule on a petition for a tax appeal referendum.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 8, 2004

DESCRIPTION:

Supporters of a plan to make small amounts of marijuana legal are anxiously waiting for word if the petition will make it on the November ballot. The 9<sup>th</sup> Circuit of Appeals was expected to rule yesterday on an appeal to get the marijuana question and the ax the tax petition in the general election.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 8, 2004

DESCRIPTION:

A former casino executive will take on Nevada third district congressman Jon Porter in November. Tom Gallagher won a decisive victory in yesterday's primary. He has been an outspoken critic of the war in Iraq, and how President Bush has handled

national security.

PROGRAM TITLE:

News 3@ SIX

TYPF:

News

DATE OF BROADCAST:

September 8, 2004

**DESCRIPTION:** 

Voters will not see a marijuana initiative on this November's ballot. A divided three judge panel of the 9th US Circuit of Appeals upheld a recent finding that petition signers had to be deemed valid registered voters on the same day they signed.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 9, 2004

**DESCRIPTION:** 

Republican members of the Nevada Assembly will outline their plans for the future of Nevada today. But the legislature is in the middle of changes after Tuesday's primary. Four incumbents lost their primary races, including local GOP senators Ann O'Connell and Ray Rawson.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 9, 2004

**DESCRIPTION:** 

John Kerry will make another campaign stop in Las Vegas next week. This time, running mate John Edwards is coming with him. Kerry spent tow days campaigning in the valley last month. Kerry and Edwards will be in Las Vegas Thursday to address a National

Guard Convention.

PROGRAM TITLE:

News 3@ SUNRISE

TYPF.

News

DATE OF BROADCAST:

September 9, 2004

DESCRIPTION:

A Las Vegas city councilwoman is expected to enter her plea to campaign finance fraud charges this morning. A grand jury indicted Janet Moncrief last month. She has denied charges of

perjury and filing false expense reports.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

September 9, 2004

DESCRIPTION:

Four years ago visits by presidential candidates to the Silver State were rare. But with Nevada's status as a critical swing state campaign stops by President Bush and Senator John Kerry are

becoming almost commonplace.

PROGRAM TITLE:

News 3@ SUNRISE

TYPF.

News

DATE OF BROADCAST:

September 10, 2004

**DESCRIPTION:** 

Vice President Dick Cheney says he wants to clean up a controversy he ignited this week. On Tuesday Cheney made comments about making the right choice in November. It was interpreted as suggesting that a John Kerry victory would al but

quarantee a terrorist attack.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

September 10, 2004

DESCRIPTION:

John Kerry is getting more campaign help from a former Vietnam veteran. Max Cleland is a former Senator from Georgia. He'll speak at a Veteran's rally tonight at the firefighter's hall on West Charleston. He last campaigned for Kerry in Las Vegas on July

second.

PROGRAM TITLE:

News 3@ SIX

TYPE:

News

DATE OF BROADCAST:

September 10, 2004

DESCRIPTION:

President Bush is gearing up for a trip to Las Vegas next week. At a campaign stop in Ohio the president told backers the nation is making progress against the Al Qaida terror network. The president supports giving cities like Las Vegas more federal help

for security.

**OLYMPICS** 

PROGRAM TITLE:

News 3@ FOUR

TYPE:

News

DATE OF BROADCAST:

July 16, 2004

**DESCRIPTION:** 

A local man is using art to honor the victims of September 11. Las Vegan artist Gregory Etchison is painting a mural in a local museum. The mural is now on public exhibit at the Las Vegas Art

Museum.

PROGRAM TITLE:

News 3@ FIVE, SIX

TYPE:

News

DATE OF BROADCAST:

July 18, 2004

**DESCRIPTION:** 

A UNLV junior knows what it is like to go up against some of the best athletes in the world. She competed in the Olympic track and field trials in Sacramento and tonight you can watch her in action.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 11, 2004

DESCRIPTION:

US Athletes in Athens are practicing runs, jumps, and putting on gas masks. Athletes are being briefed on protecting themselves from terrorists at the Olympics. Each member of team USA is told

how to use a gas mask.

PROGRAM TITLE:

News 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

August 13, 2004

**DESCRIPTION:** 

Team USA track and field team hopes to win gold this year, despite accusations of drug use. The team practiced in Athens yesterday. The US Olympic Committee is looking into accusations

that Marion Jones has used performance enhancing drugs.

PROGRAM TITLE:

News 3@ FIVE

TYPE:

News

DATE OF BROADCAST:

August 14, 2004

**DESCRIPTION:** 

They say English is the universal language but at the Summer Olympic Games, one thing everybody understands is food. This year the Olympic Committee has bestowed Chef Jesus the great honor of being the head chef for the summer games in Athens.

PROGRAM TITLE:

News 3@ SUNRISE, FIVE

TYPE:

News

DATE OF BROADCAST:

August 15, 2004

DESCRIPTION:

She is a two time Olympic gold medalist and she is going for three in Athens. This morning you can watch Las Vegas resident Lori Harrigan and team USA take on Australia on the bravo channel.

PROGRAM TITLE:

News 3@ FIVE, SIX

TYPE:

News

DATE OF BROADCAST:

August 15, 2004

DESCRIPTION:

The summer Olympics may be a spectacular worldwide event, but you won't see any bets being placed in Vegas casinos this time around. It is series of gaming regulations passed in 2001 that gave sports books a little something while taking something else away.

# PEER PRESSURE

PROGRAM TITLE:

NEWS 3@ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 15, 2004

DESCRIPTION:

Oregon Senator Gordon Smith told colleagues about his son Garrett, who killed himself less than a year ago. Smith's told the story to gain support for a new program to identify mental illness

in teenagers in high schools and colleges.

PROGRAM TITLE:

NEWS 3@ FOUR

TYPE:

News

VALLEY BROADCASTING COMPANY

Quarterly Report 3rd Quarter 2004

DATE OF BROADCAST:

July 16, 2004

DESCRIPTION:

Dangerous pedophiles target kids and teens on-line every day. More free time in the summer for children often means more unsupervised internet time, which is exactly what pedophiles want. It is not just in chat-rooms, many pedophiles read kids online

profiles.

**VIOLENCE** 

PROGRAM TITLE:

NEWS 3@ SIX

TYPE:

News

DATE OF BROADCAST:

September 10, 2004

**DESCRIPTION:** 

They held small children hostage for days, terrifying parents who didn't know if they'd see their sons and daughters again. More than a hundred Russian children died adding more young names

to the list of terrorist's victims.

**ACTIVITIES** 

PROGRAM TITLE:

News 3 @ SIX

TYPE:

News

DATE OF BROADCAST:

August 12, 2004

**DESCRIPTION:** 

Dehydration is a serious concern for student athletes. Today was the first day of High School football practice, just a day after the excessive heat warning. Each year about a half dozen teens

suffer heat exhaustion.

**SCHOOL** 

PROGRAM TITLE:

News 3 @ SIX

TYPE:

News

DATE OF BROADCAST:

July 12, 2004

**DESCRIPTION:** 

The school year hasn't started but is already running short on teachers. The second round of summer school began today. Registration closed last month because the district didn't have enough teachers to open additional classes. Even though classes are crowded enrollment is down from last year.

PROGRAM TITLE:

News 3 @ FIVE

TYPE:

News

DATE OF BROADCAST:

August 12, 2004

DESCRIPTION:

Every year Make A Wish Monday, we share a story of a young child facing a life threatening illness. Tonight, one group of kids is raising money to make those wishes come true. Dancers as young as three years old will perform in three separate shows and are excited to see their hard work pay off.

PROGRAM TITLE:

News 3 @ SIX

TYPE:

News

DATE OF BROADCAST:

August 14, 2004

**DESCRIPTION:** 

We're just a few weeks from the first bell of the school year and that is why Channel three is helping local families get ready. Today at the Boulevard Mall some familiar faces were there to help give families important info about after school programs and immunizations.